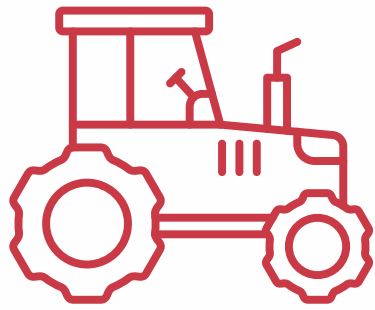


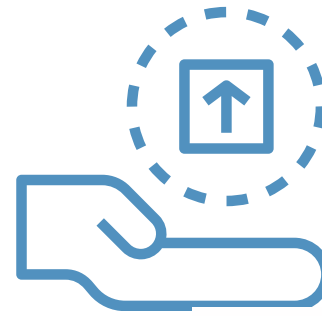


**PRIMARY
AIM**




The primary aim of the call is to **boost the resilience of stakeholders**, especially small farmers in the Mediterranean food systems, making them less susceptible to various extreme events.





Developing solutions to **improve the inefficiencies in the dried Fruits supply chains**, enhancing their economic performance.

This will elevate the value of traditional Mediterranean products.



Offering technologies aligned with the **sustainability goals** set by the EU and global sustainability policies (like the Green Deal and SDGs) will help ensure a smooth shift to a more **eco-friendly** production system, **empowering** small farmers to compete both locally and internationally.



Producing **high-quality products** will allow stakeholders to:

- ▶ Access **modern food markets** with strict pesticide standards
- ▶ Obtain **premium prices** from consumers who value food safety and sustainability
- ▶ Enter the **growing organic market**, boosted by recent EU policies like the Green Deal and F2F strategy